



SPEAKER RESOURCES

MEDIA THAT MOTIVATES: ELEVATING A COMPELLING NARRATIVE ABOUT YOUNG CHILDREN AND OUR CHANGING CLIMATE

Below please find resources about storytelling and climate change from several of our panelists.

Climate Resources

Natural Resources Defense Council

[Rewrite the Future](#) leverages the Natural Resource Defense Council's ([NRDC](#)) deep environmental expertise to help creators tell entertaining stories about our climate-altered world and the path toward a better future. They consult on film and television projects; advise entertainment companies on integrating content into their sustainability strategies; host educational workshops and trainings for entertainment professionals; and encourage new voices through NRDC's Climate Storytelling Fellowship.

- Find Rewrite the Future's tip sheet on effective climate storytelling [here](#).
- NRDC's Climate Storytelling Fellowship, in partnership with the Black List, CAA Foundation, NBCUniversal, and the Redford Center, grants \$20,000 each to three fellows to support revision of a feature screenplay or pilot that engages with climate change in a compelling way. Fellows will receive creative mentorship from established screenwriters. Apply [here](#).
- You can join Rewrite the Future's newsletter to stay in touch about future events [here](#).

If you'd like to learn more and/or if you have any questions, please reach out to rewritethefuture@nrdc.org.

NRDC's Entertainment Partnerships team works across the entertainment, arts and cultural spaces to engage broad audiences in climate action, shift the cultural narrative on the climate crisis and build public demand for solutions. These collaborations help partners connect with their audiences about the issues they care about and engage new audiences in the fight to protect people and our planet. Learn more at www.nrdc.org/entertainment-partnerships.



This Is Planet Ed

[This Is Planet Ed's Planet Media initiative](#): Planet Media seeks to harness the reach and influence of media to support children and their families in building scientifically-grounded awareness and understanding of climate science and solutions to empower them to take action.

[This Is Cooler](#): From award-winning production company Encantos, This is Cooler is a video intended for 7 through 12 year olds that features Gloria Estefan and a group of teens who explore the four essential climate principles and manage to poke some fun at grown-ups. Through song and dance, This Is Cooler helps move young people away from doomerism towards advancing climate solutions.

Narrative and Culture Change Resources

Caring Across Generations / National Domestic Workers Alliance

Culture Change Resources on Care

- [Care Is Everywhere Story Guide](#)
- [Care Inclusion Playbook](#)
- [This Is What Art Is Supposed To Do: How a Caregiving Storyline on *This Is Us* Helped Audiences Feel Seen](#)
- [Make Care Pop: What We See and Don't See About Caregiving on TV](#)

Culture Change Resources on Domestic Work

- [Telling Authentic Domestic Worker Stories: A Roadmap for Film & TV](#)
- [Spotlighting Domestic Workers: Representation in Film & TV](#)

SHOWTIME / MTV Entertainment Studios

Narrative Change Resources on Mental Health

- [Mental Health Media Guide](#)
- [LA Times: Two studies find an increase in mental health portrayals on TV, and they're more positive](#)
- [A.S.K. resource site](#)
- [A.S.K. "choose-your-own-adventure" digital experience](#)