CLINTON FOUNDATION COOKIE POLICY CLINTON MUSEUM STORE - WWW.CLINTONMUSEUMSTORE.ORG

WHAT ARE COOKIES?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

HOW DO WE USE COOKIES?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

TYPES OF COOKIES WE USE

NECESSARY

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

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COOKIE NAME	DESCRIPTION	COUNTRY
гс::а	Used to track and analyze user behavior to distinguish humans from bots or automated software.	United States

FUNCTIONAL

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other thirdparty features.

.youtube.com

COOKIE NAME	DESCRIPTION	COUNTRY
VISITO R_PRIV ACY_M ETADA TA	The YouTube VISITOR_PRIVACY_METADATA cookie is specifically used to remember your cookie consent preferences on YouTube. In other words, it tracks whether you've accepted or rejected cookies from YouTube.	United States

ANALYTICS

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Google		
COOKIE NAME	DESCRIPTION	COUNTRY
NID	Set by Google to set a unique user ID to remember user preferences. Persistent cookie that stays for 182 days	United States
www.google.com		
COOKIE NAME	DESCRIPTION	COUNTRY
802242330	none found	United States

ADVERTISEMENT / SOCIAL

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

Google AdSense

COOKIE NAME	DESCRIPTION	COUNTRY
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	United States

Facebook

COOKIE NAME	DESCRIPTION	COUNTRY
_fbp	Facebook tracking pixel used to identify visitors for personalized advertising.	United States

Meta Platforms, Inc

COOKIE NAME	DESCRIPTION	COUNTRY
lastExternalR eferrerTime	Detects how the user reached the website by registering their last URL-address.	United States
lastExternalR eferrer	Detects how the user reached the website by registering their last URL-address.	United States

YouTube

COOKIE NAME	DESCRIPTION	COUNTRY
VISITOR_INF 01_LIVE	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	United States
YSC	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	United States

DoubleClick

COOKIE NAME	DESCRIPTION	COUNTRY
test_cookie	A session cookie used to check if the user's browser supports cookies.	United States